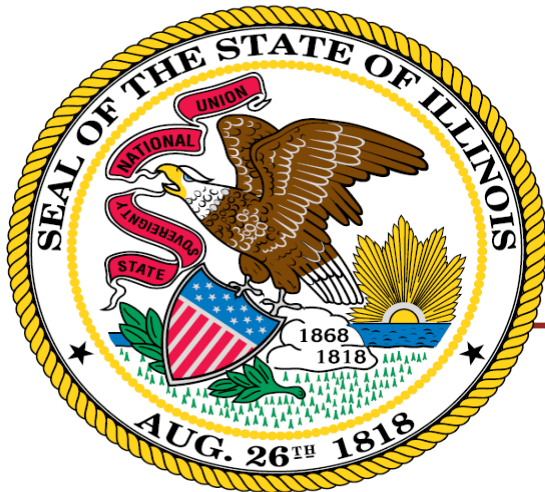


**Census  
2020**



**MAKE SURE ILLINOIS COUNTS.**



**ILLINOIS**

**COMPLETE COUNT  
COMMISSION**

# Why is the Census Important?

- **Loss of representation in Congress** - Illinois lost 2 congressional seats after 2010 census.
- **Loss of appropriation dollars** - Financial support our state, counties and communities receive/need from the federal government for infrastructure and social services are based on census data.
- **Loss to the local economy** - Companies utilize census data to decide where to build factories, offices and retail stores, which create jobs and influence the local economy.
- **Less money for development and revitalization** - Census data helps developers to determine where to build new housing and how much to invest to revitalize neighborhoods.
- **Police and fire services** - Local governments use census data for public safety and emergency preparedness.
- **Decline in community support** - Local communities use census data to make arguments for legislative and financial support of community initiatives involving legislation, quality-of-life and consumer advocacy.

# Participant Statistical Areas Program (PSAP)

- **Only chance** to review and update selected area boundaries.
- Helps to update and better define census tracts and populations changes in localized areas.
- Tracts will be split or merged depending on populations changes.
- Census tract reference maps from 2010 can be found at [www.census.gov/geo/maps-data/](http://www.census.gov/geo/maps-data/)
- Census Bureau Hard To Count Mapping Site <https://www.censushardtocomapmaps2020.us/>

# Concerns for 2020 Census

## Why would people not participate in the 2020 Census?

- **Lack of trust** in government and sharing personal information including household information and immigration status.
- **Use of technology** or lack of technology in the household.

# Illinois Complete Count Commission

- Enacted by Public Act 100-0390.
- 22 members from across the state.
- Representing state/local govt, business community, social service groups, and organizations representing historically hard to count communities.
- Purpose: To educate, engage and encourage full participation in the 2020 federal census.
- Has subcommittees for specialty areas.

# Subcommittees

- Business Community
- State/Local Government
- Educational Institutions (Elementary/Secondary Schools and Higher Education)
- Faith Based and Community Organizations
- Media and Social Media
- Hard to Count Communities

# Who Is Considered Hard To Count?

- Children under age 5
- Rural communities
- Impoverished areas
- Homeless
- Foreign born/non English speaking
- Large apartment/housing complexes
- Veterans & military personnel
- College/University students attending and living on campus during census enumeration.

# Local Complete Count Committees

- **Volunteer committees** established by state and local governments and community leaders or organizations to increase awareness and motivate residents to respond to the 2020 Census.
- **Serve as state and local “census ambassador”** groups that play an integral part in ensuring a complete and accurate count of the community in the 2020 Census. Success of the census depends on community involvement at every level.
- **Work in conjunction with the U.S. Census Bureau and the state-wide Complete Count Commission.** They work best when the membership reflects a good cross section of their community including but not limited to trusted local officials in the areas of government, education, business, religious organizations and the media.



# Why Form a Local CCC?

- You know your community better than state and federal government officials.
- Help increase the census response rate for members of your community through a targeted campaign with targeted message for individual communities.
- Develop ways to reach your hard-to-count residents to ensure accurate count of all residents in your area.

# Make Sure Illinois Counts!

- **Educate** – the community on why the census is important to them as an individual and important to the community they live in.
- **Encourage** – trusted partners and community leaders in your area to get involved and help motivate the residents and the neighborhoods.
- **Engage** – grassroots organizations to become involved in educating the community.

# Questions?

- Illinois Complete Count Commission website  
[www.IllinoisCensus2020.com](http://www.IllinoisCensus2020.com)
- US Census Bureau Chicago Reg. Office  
<https://www.census.gov/about/regions/chicago.html>
- Twitter: @ILcensus2020